



CRUNCH BIG. DREAM BIGGER.

INSPIRE THE NEXT GENERATION TO REACH THEIR GOALS

Enter our sweepstakes & your school has a chance to win
A VISIT FROM A MEMBER OF A U.S. SOCCER NATIONAL TEAM!

HOW TO ENTER

Feature Cheez-It® on your cafeteria menu between Jan. 1–Mar. 31, 2026. Submit your menu or a photo of a meal showcasing one of the Cheez-It® products below. Multiple entries allowed.

Promote the program with student-facing assets designed to encourage teamwork & school pride.

SCAN HERE TO SIGN UP & SCORE!



GRAND PRIZE (1)

- Appearance by a U.S. National Team member
*Alternate prize available**
- \$500 school donation
- FREE Cheez-It® Made With Whole Grain*

FIRST PRIZES (5)

- \$250 school donation
- FREE Cheez-It® Made With Whole Grain*

CASE CODE	DISTRIBUTOR #	PRODUCT DESCRIPTION	CASE PACK
24100-12431		Cheez-It® Crackers Made With 8g Whole Grain for Schools, Spicy Buffalo	175 ct./0.75oz.
24100-79263		Cheez-It® Crackers Made With 9g Whole Grain for Schools, Original	175 ct./0.75oz.

Abbreviated Rules. No Purchase Necessary. For complete Official Rules, go to <https://info.kellanovawayfromhome.com/k12-soccer>. Begins 1/1/26 at 12:00:00 AM (ET) and ends on 3/31/26 at 11:59:59 PM (ET). Open to K-12 School Nutrition Operators that purchase any of the Participating Products (see full Official Rules for Participating Products), are legal residents of the fifty (50) United States and District of Columbia, are eighteen (18) years of age or older at the time of entry, are not affiliated with Chartwells Schools Dining Services, Sodexo or Aramark, and are in good standing with the Sponsor at the time of entry and time of awarding of any prize. Subject to complete Official Rules. Void where prohibited. Sponsor: Kellanova, One Kellogg Square, South Tower, Battle Creek, MI 49016. *See full Terms & Conditions for details. ©2026 Kellanova

