

Grahams

A smart way to sweeten students' days

Kellanova's line of grahams are a convenient way to step up your snack game with USDA-approved options that are popular with K-12! These delightful treats are individually packaged in easy-to-serve, portable pouches. They can also be used as menu components to craft creative dishes and drive student interest.

A perfect addition to breakfast, lunch or snacking, our grahams are crafted with whole-grain goodness in every bite. Plus, they feature the classic tastes and crunchy textures kids love – the numbers speak for themselves!

Category Leader

Kellanova produces 4 of the top 5 graham cracker brands in K-12*

Graham Crackers

Most popular cracker type in K-12*

Kellogg's® Honey Grahams 3ct.

#1 Graham Cracker in K-12*

Kellogg's® Scooby-Doo!™ Cinnamon Baked Graham Cracker Snacks

#1 character graham cracker in K-12*

Make snack time a little sweeter and boost your school nutrition operation with whole-grain grahams from Kellanova!

Item #	Distributor #	Product Description	Case
30100-12695		Kellogg's® Chat Snax Vanilla Crunch Graham Snacks	210ct./1oz.
30100-40213		Kellogg's® Tiger Bites Grahams Original	150ct./1oz.
30100-50689		Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Cinnamon	210ct./1oz.
30100-12956		Kellogg's® Scooby-Doo!™ Baked Graham Cracker Snacks Chocolate Available for Bid SY25-26 / 1st Ship July 2025	210ct./1oz.
30100-55644		Kellogg's® Bug Bites® Cinnamon Graham Crackers	210ct./1oz.
30100-91822		Kellogg's® Honey Grahams	150ct./3ct.
30100-91829		Kellogg's® Original Grahams	150ct./3ct.
38000-29476		Eggo® Original Waffle Graham Crackers	100ct./1.74oz.
38000-24520		Eggo® Cinnamon French Toast Graham Crackers	100ct./1.76oz.



For more information, contact your Kellanova Sales Representative or visit [KellanovaAwayFromHome.com](https://www.KellanovaAwayFromHome.com)

* Circana SupplyTrack® Last 12M Ending March 2025 (Units, K-12). ©2025 Kellanova

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