



Serve Up Smiles!



Satisfy students with
**Rice Krispies Treats® Made With
Whole Grain for Schools – the
top choice in K-12 treat bars!***



Available in a range of flavors and sizes, all our K-12 *Rice Krispies Treats®* are made with whole grain. Plus, the entire portfolio is being renovated to meet new USDA regulations in the 2026-2027 school year! Add to the tray to brighten student days and boost participation, or offer this kid-favorite brand as a sweet a la carte solution.

All Products are Cool School Cafe Eligible



Item #	Distributor #	Product Description	Oz. Eq. Grain	Case
38000-11052		Rice Krispies Treats® Bars Made With Whole Grain For Schools	1	80ct./1.41oz.
38000-14567		Rice Krispies Treats® Chocolatey Chip Bars Made With Whole Grain For Schools ≤12g Added Sugar Per Serving Within SY26-27!	1	80ct./1.59oz.
38000-26452		Rice Krispies Treats® Confetti Bars Made With Whole Grain For Schools ≤12g Added Sugar Per Serving Within SY26-27! No Synthetic Colors in SY26-27!	1	80ct./1.48oz.
38000-14540		Rice Krispies Treats® Minis Made With Whole Grain For Schools	0.25	600ct./0.42oz.



For more information, contact your Mars Snacking Sales Representative
or visit KellanovaAwayFromHome.com

*Circana SupplyTrack®, K-12, Units, Last 12 Months Ending July 2026. © 2026 Mars Snacking

MARS
SNACKING

Optimize Your A La Carte Program

Mars Snacking offers handy merchandisers for our full-size *Rice Krispies Treats*® bars, in branded and unbranded versions to suit every grade level. We also offer a convenient fishbowl merchandiser for our *Rice Krispies Treats*® Minis.

These merchandisers are easy to assemble, easy to use, lightweight, and portable. They're a convenient way to help promote the products kids love and boost student participation. **And best of all – they're FREE!**

Rice Krispies Treats® Bars Made With Whole Grain For Schools Merchandisers

Branded*



*For secondary school placement only.

Unbranded



Dimensions: 12"W x 7"D x 13"H

Rice Krispies Treats® Minis Made With Whole Grain For Schools Fishbowl Merchandiser



Dimensions: 10.5"W x 11.5"D x 7"H

For more information, contact your Mars Snacking Sales Representative or visit KellanovaAwayFromHome.com

© 2026 Mars Snacking

MARS
SNACKING